

# TIMES OBSERVER

*Serving All Of Warren County*

## ROP ADVERTISING AGREEMENT

**ANNUAL COMMITMENT** \_\_\_\_\_ **Column Inches/Year**  
**RATE** \$ \_\_\_\_\_ **Per Column Inch**

Customer agrees to the above annual commitment to be used within 1 year of the effective date and to be charged at the indicated rate. Inserts/Preprint total cost will be divided by indicated rate for column inch conversion to be included in total inches for satisfaction of annual commitment. In the event the annual commitment is not met, the publisher will calculate the actual level used, apply the corresponding rate, and invoice the additional amount at the end of the agreement.

At any time the advertiser may increase the level of yearly commitment and utilize the corresponding column inch rate immediately for all future advertising.

Credit terms: Advertising charges are due and payable on the 10<sup>th</sup> day of the month following publication. There is a 1.5% per month service charge to accounts extended beyond 25 days. Credit is not extended to an advertiser for more than 60 days.

Upon default in payment, the Publisher may with or without notice, terminate this contract. In the event of termination, the advertiser agrees to make immediate payment for all advertising used up to the date of termination at the corresponding rate for the actual level of usage.

All advertising credit balances must be taken in-kind (i.e. through additional advertising) within one year.

The Publisher reserves the right to revise rates upon 30 days notice.

This agreement is subject to all terms and conditions of the Publisher's current rate card.

\_\_\_\_\_  
Agreement Effective Date

\_\_\_\_\_  
Company (please print)

\_\_\_\_\_  
Advertising Representative

\_\_\_\_\_  
Authorized Acceptance

\_\_\_\_\_  
Advertising Director

\_\_\_\_\_  
Date